# The Cultivation of College Students' Cultural Consciousness and Cultural Confidence in Ideological and Political Courses

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**Keywords:** College Students; Cultural Consciousness; Cultural Self-Confidence; Ideological and Political Course; Training

**Abstract:** Enhancing national culture consciousness and cultural self-confidence has a positive impact on promoting the attention building of Chinese characteristics. As a hope for the rejuvenation of the Chinese nation, college students are necessary to carry out effective cultural awareness and cultural self-confidence training. This paper focuses on how to carry out effective cultural self-awareness and cultural self-confidence training for college students through ideological and political courses, in order to provide reference and help for related research.

#### 1. Introduction

To a certain extent, the cultural consciousness and cultural self-confidence of college students reflect the true level of a national cultural quality. College students are an important factor in promoting the process of building socialism with Chinese characteristics. The level of cultural self-awareness and cultural self-confidence has a direct impact on the success of China's national cause. It is effective to cultivate effective cultural self-awareness and cultural self-confidence. Promote national development.

# 2. Cultivation of College Students' Cultural Consciousness and Cultural Confidence in Ideological and Political Courses

The goals of the ideological and political course include cultivating students' self-confidence, theoretical self-confidence, establishing a good legal and moral outlook, and cultivating students' cultural awareness and cultural self-confidence. They also want to achieve the above goals and are responsible for the ideological and political courses. Teachers of teaching operations need to have a high sense of cultural self-awareness and cultural self-confidence, and can create an effective system of student culture awareness and cultural self-awareness.

Cultural self-conscious cultivation mainly refers to guiding students to establish a good cultural theme consciousness through the study, internalization and innovation of culture, which is embodied in the process of students' coming to school, the history, current and later development of culture. Have a clear understanding, and gradually create a cultural belief of independent inquiry, reasonable selection and active practice. Cultural self-confidence training refers to guiding students to face up to national culture and establish a firm national cultural belief. In a sense, cultural self-confidence is a cultural belief based on cultural consciousness. Therefore, during the development of the ideological and political course, students should pay attention to the development of high-quality cultural innovation and cultural study ability training for students, which will help promote cultural awareness and cultural self-confidence to improve overall quality [1].

# 2.1. Cultivation of cultural innovation ability

The "innovation" here mainly refers to the mining and research and development operations based on the unknown law and technology, and the measures that have not been tried before, and actively create unknown things. Innovation is a real problem that has a key role and value for a certain body or part. After adding people's accepted explanations and theoretical explanations, it

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mainly refers to the effective observation and deep thinking of social practice and real life. The topic that has never appeared before, the sentiment that has never been produced before.

As an important channel and a fundamental source of cultural innovation, social practice cannot be realized without cultural innovation. College students occupy more time in campus life, have fewer opportunities and time to contact the society, and more about the society. At this level, in the process of carrying out the ideological and political teaching, pay attention to guiding them. Active participation in social practice, as much as possible to provide students with opportunities to conduct social practice is essential. Through effective implementation of social practice, students can achieve a deeper understanding of the purpose of society, and can more fully and correctly understand the society, promote the social image of the mind, and have a positive impact on the promotion of their subjective ability and awareness.

In the specific operation of the students' social practice ability training in all aspects, the ideological and political teachers in colleges and universities need to attach great importance to them. In the case of social practice teaching hours for relevant main courses, they can organize and carry out volunteer services and social research. The way of social practice activities, stimulating students' enthusiasm for participating in social practice, and promoting their ability to participate in various social practice activities, cultural innovation ability and awareness can be effectively improved, and at the same time, through such methods, it also helps to promote The improvement of students' social service level and awareness will help promote their future development.

This kind of consciousness mainly refers to people's consciousness of self-consciousness of their own subject value, ability and status, which is embodied in the subjective initiative of human beings in the process of cultural development. It is very important for college students who guide one of the cultural subjects to correctly recognize their subject value and status. Specifically, the correct understanding of the cultural subject consciousness can prompt the students to carry out various cultural innovation activities in a "purpose", and then fully exert their main role.

In the process of actually carrying out college teaching, in order to guide students to establish a good sense of cultural subject, it is necessary to focus on actively adopting various reasonable means to promote students' enthusiasm for learning and subjective awareness, and optimize their position in the process of teaching development. And role, making it a subjective teaching participant, not a passive knowledge receiver. At the same time, it is also important to effectively develop students' ability to explore and solve problems on their own. In addition, attention should be paid to effectively highlighting and giving full play to the subjective value of students, which will help to further explore their potential capabilities [2].

### 2.2. Cultivation of cultural study ability

The ability of cultural study mainly refers to the ability to learn, inherit and identify traditional cultures of the nation and the world. It needs to be supported by the correct understanding and effective inheritance of the traditional culture of the nation.

The knowledge here mainly refers to the traditional culture of the Chinese nation and the world's outstanding culture. Effective learning of traditional culture will help to better disseminate and promote it. Chinese culture is the only sustainable culture in the world today, and its effective inheritance is of great significance to both China and the world. Based on this, in the implementation of college students' cultural consciousness and cultural self-confidence training, it is necessary to attach great importance to the development of high-quality traditional culture education. Specifically, students can achieve the goal of correctly understanding traditional culture through the study of the relevant teaching content of the ideological and political course. In the process of actually carrying out the knowledge teaching operation, teachers also need to establish a good cultural consciousness and corresponding teaching content. Effectively integrated with the knowledge of cultural heritage.

Nowadays, the college students' ideological and political courses mainly cover four main courses. In the process of teacher teaching, the guidance of national spirit and patriotism can be integrated into the corresponding legal basic courses and ideological and moral training courses. Guide

students to understand the true meaning of life existence, and make it better to carry out the creative operation of life value. In the process of teaching students to learn the world's excellent culture, teachers can try to expand the teaching in the process of explaining the basic knowledge of Marx's basic theory, guide students to effectively understand the thoughts of other disciplines, and pay attention to encourage students to establish a good sense of discrimination.

In order to promote the correct understanding and effective inheritance of traditional culture by college students, and to adopt high-quality adoption and learning of the world's advanced culture, it is necessary to attach great importance to how to guide the establishment of high-efficiency values. Establishing excellent values has a positive impact on the promotion of college students' cultural awareness and cultural self-confidence. The fundamental goal of the ideological and political education for college students is to guide students to establish correct values and world views, to promote students to establish good cultural values, and to promote the realization of the goals of college students' ideological and political courses.

## 3. Other Effective Strategies

In terms of the mainstream values of today's college students, the influence of Western culture is more significant, especially based on the fact that the current international situation is becoming more and more complicated, and through the rational design of the content of the ideological and political lessons, students are guided to the Western culture. A correct understanding makes it possible to treat Western culture more rationally, and it is of great significance and value to promote its cultural self-awareness and cultural self-confidence. Specifically, teachers should focus on guiding students to understand the real Western society, and expose the bad habits of individual countries through the effective integration of historical and timely policies. At the same time, to promote students' ability to correctly identify Western culture, and to guide them to fully understand the values of various nationalities through architectural art or paintings, it is helpful to promote the cultural consciousness of college students and the process of cultural self-confidence [3].

### 4. Conclusion

In summary, based on the current era, effective cultural self-confidence and cultural self-awareness training will help promote the process of comprehensive quality training for college students and have a positive impact on the future development of college students. It is necessary to attach great importance to it. As the main position of ideological and political courses, colleges and universities should focus on cultivating students' cultural innovation and cultural study ability, guiding them to face up to Western culture, and effectively exerting the functions of ideological and political courses to cultivate students' cultural consciousness and cultural self-confidence.

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